



KidsHealth.org
TeensHealth.org

For parents, kids, and teens
from the health experts
of the Nemours Foundation

FOR IMMEDIATE RELEASE

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KidsHealth® Launches Free iPhone App: *Is It Contagious?*

New iPhone App Answers Parent's Most Common Questions About Childhood Infections

Wilmington, DE, July 26, 2011—[KidsHealth](http://KidsHealth.org), the largest provider of online and video content about children's health and development, announced the launch of its new iPhone app for parents called *Is It Contagious?* The easy-to-use app puts KidsHealth's trusted health information and advice at parents' fingertips. Featuring 85+ infections and illnesses, the app answers the most common questions parents ask, starting with *Is It Contagious?*

Is It Contagious? helps parents identify and assess the contagiousness, symptoms, treatment, and prevention of the most common childhood conditions. The app includes multiple features, including an A-Z conditions library, information on how to treat symptoms, and an image gallery of photo-realistic illustrations of infections as they appear in children.

"KidsHealth has always provided the most up-to-date doctor-approved children's health information on the web," says [Dr. Neil Izenberg](#), Founder and Chief Executive of Nemours' KidsHealth.org. "*Is It Contagious?* is the next step toward expanding our reach with parents both online and off."

[*Is It Contagious?*](#) can be downloaded for free in the iTunes App Store (search: *Is It Contagious?*).

KidsHealth partners with health plans, including Coventry Health Care and UnitedHealth Group, top children's hospitals across the U.S., and organizations including the NBA, Michael Phelps Foundation, and PBS KIDS Sprout to provide health content for families.

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About KidsHealth®

KidsHealth creates engaging online, print, and video media about a wide range of health and family issues in English and Spanish. KidsHealth licenses online content, which can be private-labeled and displayed on a licensee's website. KidsHealth has a physician-directed professional editorial staff – and is the largest resource of online children's health, behavioral, and developmental information written for three distinct audiences: parents, kids, and teens. KidsHealth also creates [KidsHealth in the Classroom](#), a free website for educators featuring standards-based health curricula, activities, handouts, and more. KidsHealth is part of [Nemours](#), one of the nation's largest nonprofit pediatric health systems. For more information about KidsHealth, please visit kidshealth.org/mktg/intro/.