



Connect with Mom

through her two most-trusted resources for children's health and parenting information – KidsHealth and her local children's hospital.



KidsHealth.org

KidsHealth® magazine –

from the creators of KidsHealth.org – the #1 website for children's health information with more than 150 million visitors each year.

Premium Ad Space

Only 5 pages available

First issue:

Spring 2009

What makes KidsHealth magazine unique?

- **Engaging, doctor-approved** health and parenting information from a **trusted nonprofit**. Also includes **mini-magazine for kids**.
- Partnership with **KidsHealth's children's hospital network**. (Magazines are customized regionally for children's hospital in each market.)
- **National reach:** Distribution 2x year in **local newspapers** around the country.
- Minimum circulation: **1.5 million copies** per issue
- **Local marketing:** Product launches, promotions, and other opportunities available through KidsHealth's children's hospital network.
- **Premium full-page ad positions**

Award-Winning Publication

Recipient of two American Graphic Design Awards and FOLIO's Ozzie Award



KidsHealth®

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