



Name: _____

Date: _____

Media Tracker

Instructions: For each image you observe, record the following:

- **Magazines:** Provide a description of the cover. Who was featured? Was it a model? A celebrity? Describe the person. Was he or she thinner than most people, about the same size, or bigger? Did you like the cover? Explain why or why not.
- **TV Commercials:** Describe the commercial. Who was in it? What were they doing? What did they look like? What were they wearing? Were the people thinner than most people, about the same, or bigger? Did you like the ad? Explain why or why not. Will the ad get people to buy this product? Explain why or why not.
- **Billboards:** Describe the billboard. Who was in it? What were they doing? What did they look like? What were they wearing? Were the people thinner than most people, about the same, or bigger? Did you like the ad? Explain why or why not. Will the ad get people to buy this product? Explain why or why not.

Magazines	TV Commercials	Billboards
Title: _____ Description of cover: _____ _____	Product: _____ Description of ad: _____ _____ _____	Product: _____ Description of ad: _____ _____ _____
Title: _____ Description of cover: _____ _____	Product: _____ Description of ad: _____ _____ _____	Product: _____ Description of ad: _____ _____ _____
Title: _____ Description of cover: _____ _____	Product: _____ Description of ad: _____ _____ _____	Product: _____ Description of ad: _____ _____ _____